Marketing management

Social media and marketing, run for you every month: content, photo shoots, ads and reports.

Prices as at 8 October 2026. All prices in AUD, excluding GST.

Foundation

$399 /month
AUD, EXCL. GST

3 posts a week
Channels: Instagram, Facebook

- **Social media management**
  Posting 3x/week (carousel or reels, plus stories), about 24 content pieces monthly on Instagram and Facebook.
- **1 monthly business photo shoot**
- **Monthly strategy plan**
- **Monthly reports**
- **Client dashboard access**
  See what's posted, what's scheduled, and how it's performing, anytime.

Elevate

$899 /month
AUD, EXCL. GST

5 posts a week
Channels: Instagram, Facebook, TikTok
Meta ads management included

Everything in Foundation, plus:

- **Posting upgraded to 5x/week**
  Carousel, reels, or stories: about 60 content pieces monthly across Instagram, Facebook, and TikTok.
- **UGC creator management**
- **Meta ads management**
  Recommended ad budget of about $500/month, on top of your plan.
- **Comment engagement management**

Scale

$1,500 /month
AUD, EXCL. GST

7 posts a week
Channels: Instagram, Facebook, TikTok, YouTube, LinkedIn, Threads, X
Meta ads management included

Everything in Elevate, plus:

- **Posting upgraded to 7x/week**
  500+ content pieces monthly across Instagram, Facebook, TikTok, YouTube, LinkedIn, Threads, and X.
- **2 monthly business photo shoots** (up from 1)
- **Automated email marketing**
  1 to 3 custom EDMs (newsletters) per week, fully managed, including graphic design.
- **1 to 5 monthly graphic designs**

Tell us about your business.

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